

Conference

# INNOVATIVE APPROACHES TO SUSTAINABLE URBAN PLANNING

Cities at the heart of the energy transition

11 DECEMBER 2018

Colegio de Arquitectos de Madrid (COAM), Auditorio, calle de Hortaleza 63, Madrid

Free registration | Language  / 



## CONFERENCE PROGRAMME

| Time  | Title   | Speaker  |
|-------|---|--|
| 09:00 | <i>Registration and welcome coffee</i>                                      |  |
| 09:30 | Welcome Speech  | <b>Florencio Manteca</b> , Director of Energy in Buildings Department, National Renewable Energy Centre of Spain (CENER). EU-GUGLE's Coordinator |
| 09:40 | Cities at the heart of the energy transition: the EU vision                 | <b>Haitze Siemers</b> , Head of Unit for New energy technologies, innovation and clean coal, DG Energy, European Commission                      |
| 10:00 | Sustainable urban development in Spain's policies                           | <b>Francisco Javier Martín Ramiro</b> , Director-General for Architecture, Housing and Land. Ministry of Public Works and Transport of Spain     |
| 10:20 | New challenges and objectives for strategic urban planning                  | <b>José María Ezquiaga</b> , President of Madrid Architects' Association (COAM)  |
| 10:50 | <i>Coffee break</i>   |  |
| 11:20 | Integrated urban regeneration for sustainable energy uptake                 | <b>Patricia Molina</b> , Lead Researcher in Integrated Urban Regeneration area, Fundación Tecnalia R&I   |
| 11:40 | Financing instruments to boost urban regeneration                           | <b>Eurocities / Covenant of Mayors (name TBC)</b>  |
| 12:00 | Innovative business models for smarter cities                               | <b>Angelo Giordano</b> , CEO's Technical staff, OVGROUP  |
| 12:20 | Keeping citizens in the picture: participatory approaches to urban planning | <b>Jenny Lööf</b> , Project Manager, Research Institutes of Sweden (RISE)  |
| 12:40 | Is the industry ready for smart cities?                                     | <b>Javier Bonilla</b> , Chair of the ECTP Energy Efficient Buildings Committee (TBC)   |
| 13:00 | Panel discussion: are we ready for the future of urban planning?            | <b>Moderator:</b> Emilio Miguel Mitre, Architect-Director of International Affairs, GBC Spain  |
| 13:30 | <i>Lunch break</i>  |  |



EU-GUGLE stands for "European cities serving as Green Urban Gate towards Leadership in sustainable Energy" and is funded under the 7<sup>th</sup> Framework Programme for Research and Technological Innovation. It is co-ordinated by CENER, Spain's National Centre for Renewable Energies.

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| 14:30 | <b>CASE STUDY   Renewal of the built environment and climate actions as a city's strategic project</b> | <b>Pauli Välimäki</b> , Development Manager, City of Tampere  |
| 14:50 | <b>CASE STUDY   Energy efficient refurbishment of social housing and historic buildings in Aachen</b>  | <b>Rosa Hemmers</b> , Owner of SynergieKomm Agency for Sustainability and Innovation  |
| 15:10 | <b>CASE STUDY   Torrelago's district renovation in Laguna del Duero (Valladolid)</b>                   | <b>Estefanía Vallejo Ortega</b> , Architect Researcher, Energy Division, CARTIF   |
| 15:30 | <b>CASE STUDY   Austrian experiences in Graz, Innsbruck and Vienna</b>                                 | <b>Michael Heidenreich &amp; Stefan Sattler</b> , University of Natural Resources and Life Sciences of Vienna (BOKU)                            |
| 16:00 | <b>Lessons learnt from EU funded smart cities projects</b>   | <b>Florencio Manteca</b> , Director of Energy in Buildings Department National Renewable Energy Centre of Spain (CENER). EU-GUGLE's Coordinator |
| 16:30 | <b>Closing words</b>   |   |
| 16:45 | <i>End of conference</i>   |   |

FREE REGISTRATION AT <https://goo.gl/tFchPg>



Questions? Please contact  
Guillaume Corradino, Greenovate! Europe  
[g.corradino@greenovate-europe.eu](mailto:g.corradino@greenovate-europe.eu)



Twitter user? Us too! Please talk about  
this event using our Twitter handle  
[@MySmartCityD](https://twitter.com/MySmartCityD) & hashtag [#EUGUGLE!](https://twitter.com/EUGUGLE)

*This event is organised by Greenovate! Europe on behalf of the EU-funded project EU-GUGLE. EU-GUGLE demonstrates the feasibility of nearly-zero energy building renovation models in view of triggering large-scale, Europe-wide replication in smart cities and communities by 2020. The project involves 6 pioneer cities (Vienna, Aachen, Milan, Sestao, Tampere, and Bratislava) and 3 associated cities (Gothenburg, Plovdiv and Gaziantep). For more information about EU-GUGLE, please visit [WWW.EU-GUGLE.EU](http://WWW.EU-GUGLE.EU)*



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# INNOVATIVE APPROACHES TO SUSTAINABLE URBAN PLANNING

## Cities at the heart of the energy transition

11 DECEMBER 2018, MADRID

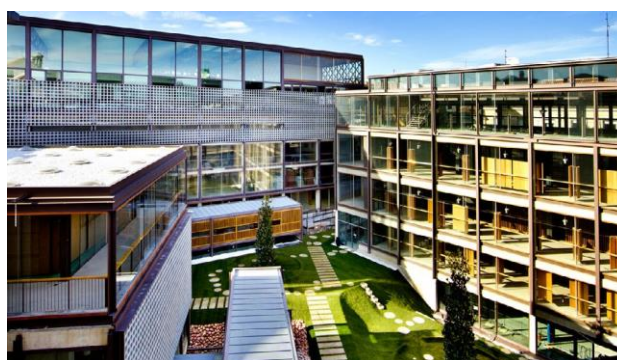


## PRACTICAL INFORMATION

### Venue and transportation

Colegio de Arquitectos de Madrid (Madrid Architect's Association)  
Calle Hortaleza, 63, 28004 Madrid

Meeting room: "Auditorio", located on the 2<sup>nd</sup> floor of the building.



### How to get there from the airport?



Take the Line 203 or **Exprés Aeropuerto** (Airport Express) connecting the Atocha train station and the Madrid-Barajas airport. The bus runs 24 hours 365 days a year. The closest stop to the venue is "Cibeles/Banco de España", which is about 12 minutes walking distance to/from the venue. Depending on your terminal of arrival, the journey takes from 30 min (for T1) to **40 min** (for T4). Buses depart every 15-20 minutes. Single ticket tariff: 5 €. More [information here](#).



There is a train station in Terminal T4 of Madrid Bajajas airport ("Aeropuerto T4"), connecting with the center of Madrid. Take either the **C1** or **C10** lines and stop at "Recoletos" station, which is about 9 minutes walking distance from/to the venue. Estimated train travel time is **25 min**, with a train departing every 15-20 minutes. Single ticket tariff: 2,60 €, Return ticket tariff: 5,20€ (valid 24hours ). More information on the [airport website](#).



There are two metro stations in the airport: "Aeropuerto T1 T2 T3" and "Aeropuerto T4", depending on your airline. From either station, take Metro **Line 8** and stop at "Nuevos Ministerios", which is the end of the line. From there, take the **Line 10** direction "Puerta Sur" and stop at "Tribunal", which is about 7 minutes walking distance to/from the venue. Total estimated travel time is **40 min**, and there are metros every 5 minutes.



The price for a taxi ride from the Barajas airport to the centre of Madrid is a flat rate of 30€ one way (called taxi Tariff 4). Estimated travel time is **25 min**.



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### Accommodation

Should you need accommodation, a wide range of hotels is available in Madrid. Below are only a few suggestion of conveniently located hotels:

#### **B&B Hotel Madrid Centro Fuencarral 52 \*\*\***

Calle de Fuencarral, 52, 28004 Madrid, Spain  
Telephone: (+34) 912 787 962

<https://www.hotel-bb.es/es/hotel/madrid-fuencarral-52>

It is 2 minutes walking to/from COAM.

#### **Hotel Petit Palace Santa Bárbara \*\*\*\***

Pza Sta Bárbara, 10, 28004 - Madrid (Madrid) - Spain  
Telephone (+34) 913914421

<https://www.petitpalacesantabarbara.com/>

It is 4 minutes walking to/from COAM.

#### **Eurostars Central Hotel\*\*\*\***

Calle de Megía Lequerica 10, 28004- Madrid-Spain

<https://www.eurostarshotels.com/eurostars-central.html>

It is 5 minutes walking to/from COAM

#### **Hotel Room mate Oscar \*\*\***

Plaza de Pedro Zerolo 12, 28004 Madrid, Spain

<https://room-matehotels.com/es/oscar/>

It is 6 minutes walking to/from COAM

#### **Hotel Iberoestar Las Letras Gran Vía \*\*\*\***

Calle Gran Vía 11, 28013 Madrid, Spain

Telephone: (+34) 915 23 79 80

<https://www.hoteldelasletras.com/>

It is 8 minutes walking to/from COAM

### Visit Madrid. Tourist information

<https://www.esmadrid.com/en>



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