

refurb Work Package 2

The REFURB project develops “compelling offers for NZEB-renovations” for homeowners. This “offer they can’t refuse” integrates technical, financial and other solutions to convince homeowners to go for a NZEB-renovation. It is designed upon their personal situation (financial possibilities, momentum, stage of life, comfort needs...) and state of the dwelling (typology, building tradition, age, urgency for renovation...).

Based upon lessons drawn from successful regional renovation programs, the REFURB-project introduces the “customer journey”. In this approach homeowners are helped by a renovation program to overcome all barriers they meet from the first stage (awareness) to the last (implementation of NZEB).

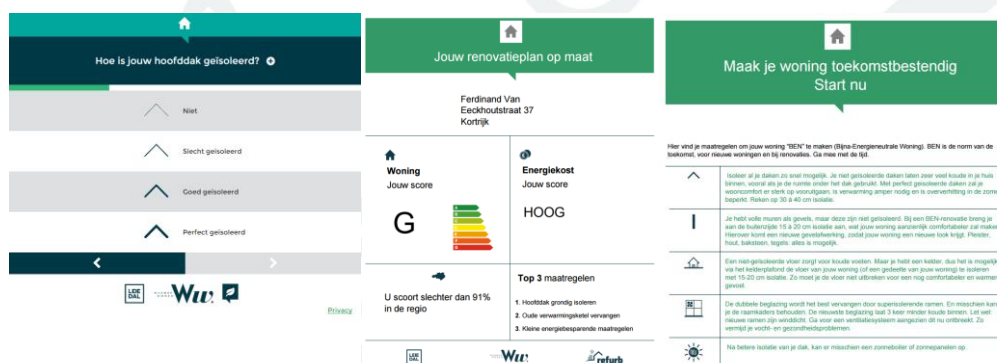
The **MyEnergyCompas** tool (Mijn Energiekompas) aims at creating awareness and recruit homeowners for the renovation program.

The tool creates awareness: all homeowners get a rough estimate of energy label.



Privacy

By running through a questionnaire (in the language of the man in the street), the tool generates a better estimate of energy label, energy cost, and generates an indicative renovation report. Homeowners are recruited for the renovation program.



The tool in test phase: <http://angular-app.entityone.staging-002.leiedal.prvw.eu/#/home>